



Connect Marquette was created by the Lake Superior Community Partnership in 2010 (formerly 40 Below) as a non-profit professional development organization designed to introduce and engage individuals to the county’s business community and help them expand their networking opportunities. Today our mission is still rooted in fostering the growth of talent, connections, community, and leadership opportunities in Marquette County. With the vision to be an instrumental part of the long-term success of individuals in the county through collaboration, inclusiveness, innovation, and the U.P. work ethic.

Connect Marquette curates events for our members and public throughout the year such as networking socials, quarterly professional development series, flagship events and more! Our first flagship event of the year, the Iron Range Roll, is a family-friendly 12 mile bike race from Ishpeming to Marquette Township, with a goal of raising funds for the YMCA youth programs. Help us celebrate 11 years of the race in 2024! Our second flagship event, the Connect Conference, is a professional development conference providing attendees breakout sessions, panel discussions, networking opportunities and engaging keynote speakers! We are looking for influential local businesses to sponsor our flagship events. Each sponsorship level includes tiered offerings for the Iron Range Roll, Connect Conference, and includes a Connect Marquette Bronze Employer Membership for four of your employees.

2024 Sponsorship Commitment Form

I would like to sponsor Connect Marquette and facilitate the growth of talent, connections and leadership opportunities in Marquette County. Please sign me up for the following package:

- _____ Tier 1 \$3,500
- _____ Tier 2 \$2,750
- _____ Tier 3 \$1,750
- _____ Tier 4 \$1,200

- ALL SPONSORSHIP LEVELS COME WITH A BRONZE EMPLOYER MEMBERSHIP TO SPONSOR UP TO FOUR EMPLOYEES TO BE MEMBERS OF CONNECT MARQUETTE.
- INTERESTED IN SPONSORING MORE EMPLOYEES? UPGRADE YOUR MEMBERSHIP BY SELECTING ONE OF THE BELOW AND ADDING TO YOUR TOTAL.
 - SILVER - \$325 UP TO 12 EMPLOYEES
 - GOLD - \$625 UP TO 20 EMPLOYEES

Company _____

Sponsorship Contact _____

Phone Number _____ Email _____

Address _____

Select payment type: _____ Invoice _____ Check _____ Credit Card




Total \$ _____

Card Number _____

Exp Date _____ Code _____ Name on Card _____

Signature _____ Date: _____

Please send this completed form to info@connectmarquette.org or mail to the Lake Superior Partnership
 ATTENTION: Connect Marquette at 101 West Washington Street Suite 10, Marquette MI 49855
 *If a flagship event does not occur, funds will be rolled over to the next year's event.

Sponsorship Levels				
Cost	Level	Conference	Iron Range Roll	Membership Includes
\$3,500	Tier 1	<ul style="list-style-type: none"> - 4 Conference tickets - Large Logo on website - Logo on program - Logo on Table Tent - Logo on event poster - Verbal recognition at Conference - One (1) individual Social Media Post recognition - Access to membership rate for additional employees to attend - Mention in promotional media engagements leading up to the event - Opportunity to provide promotional materials to attendees 	<ul style="list-style-type: none"> -Special top-tier recognition on marketing and promotional materials distributed throughout the county -Special recognition and participation at awards ceremony -Recognition on social media through paid boosted post reaching 1,000-2,000 users -Logo placement at course trailheads -Logo placement on event t-shirts -Logo placement on race registration site -Opportunity to distribute products/materials in participant swag bags -Eight (8) riding (cycling) registrations 	Bronze Level Employer Membership (up to 4 employees)
\$2,750	Tier 2	<ul style="list-style-type: none"> - 2 Conference tickets - Large Logo on website - Large Logo on program - Logo on Table Tent - Logo on Event Poster - Verbal recognition at Conference - One (1) individual Social Media Post recognition - Access to membership rate for additional employees to attend 	<ul style="list-style-type: none"> - Recognition on marketing and promotional materials distributed throughout the county - Recognition at awards ceremony - Recognition on social media through paid boosted posts reaching 1,000-2,000 users - Logo placement on event t-shirts - Opportunity to distribute products/materials in participant swag bags - Four (4) riding (cycling) registrations 	Bronze Level Employer Membership (up to 4 employees)
\$1,750	Tier 3	<ul style="list-style-type: none"> - 1 Conference ticket - Small Logo on the website - Small Logo on program - Logo on Table Tent - Verbal recognition at Conference - Access to membership rate for additional employees to attend 	<ul style="list-style-type: none"> - Recognition on marketing and promotional materials distributed throughout the county - Recognition at awards ceremony - Recognition on social media - Logo placement on event t-shirts - Opportunity to distribute products/materials in participant swag bags - Two (2) riding (cycling) registrations 	Bronze Level Employer Membership (up to 4 employees)
\$1,200	Tier 4	<ul style="list-style-type: none"> - 1 Conference ticket - Small Logo on our website - Small Logo on program 	<ul style="list-style-type: none"> - Recognition on marketing and promotional materials distributed throughout the county - Recognition at awards ceremony - Recognition on social media - Opportunity to distribute products/materials in participant swag bags - One (1) riding (cycling) registration 	Bronze Level Employer Membership (up to 4 employees)