



2023 Iron Range Roll Sponsorship - RACE DAY - Saturday, June 3, 2023

The Iron Range Roll is a 16-mile point-to-point fun (but timed) race from Ishpeming to Marquette along the Iron Ore Heritage Trail. This ride celebrates the heritage and recreational culture of Marquette County – all in the name of giving back to our community’s youth through the YMCA of Marquette County’s Youth Programs. Along the Iron Ore Heritage Trail (IOHT) from downtown Ishpeming to the Marquette Commons in downtown Marquette, recreational and community enthusiasts of all ages will participate in a friendly, timed downhill bicycle excursion.

Connect Marquette is honored to partner with our sponsors, the Iron Ore Heritage Trail, the Cities of Ishpeming, Negaunee, and Marquette, the Townships of Negaunee and Marquette, and the YMCA of Marquette County to present an annual recreation event that celebrates the connection of our communities along the IOHT. The Iron Range Roll aims to be an all-(ES)inclusive event that promotes healthy living, fun, and giving back with participants of all ages and abilities. Proceeds from the race benefit the YMCA of Marquette County’s Youth Programs.

\$2,000 Sponsorship

As a **DYNAMITE** sponsor, you will receive the following:

- Special top-tier recognition on marketing and promotional materials distributed throughout the County
- Special recognition and participation at awards ceremony at the YMCA (Marquette)
- Recognition on social media through paid boosted posts reaching 1,000-2,000 users
- Logo placement at course trailheads
- Premier logo placement on the top of the event t-shirts
- Prominent logo placement on the race registration site
- Opportunity to distribute products/materials in participant swag bags
- Two (2) free Connect Marquette individual memberships
- Eight (8) riding (cycling) registrations

\$1,000 Sponsorship

As a **PICKAXE** sponsor, you will receive the following:

- Recognition on marketing and promotional materials distributed throughout the county
- Recognition at awards ceremony at the YMCA (Marquette)
- Recognition on social media through paid boosted posts reaching 1,000-2,000 users
- Logo placement on event t-shirts
- Opportunity to distribute products/materials in participant swag bags
- Two (2) free Connect Marquette individual memberships
- Four (4) riding (cycling) registrations



\$600 Sponsorship

As an **ORE CAR** sponsor, you will receive the following:

- Recognition on marketing and promotional materials distributed throughout the County
- Recognition at awards ceremony at the YMCA (Marquette)
- Recognition on social media
- Logo placement on event t-shirts
- Opportunity to distribute products/materials in participant swag bags
- Two (2) riding (cycling) registrations

\$350 Sponsorship

As a **HARD HAT** sponsor, you will receive the following:

- Recognition on marketing and promotional materials distributed throughout the County
- Recognition at awards ceremony at the YMCA (Marquette)
- Recognition on social media
- Opportunity to distribute products/materials in participant swag bags
- One (1) riding (cycling) registration

\$200 Sponsorship

As a **MILE MARKER** sponsor, you will receive the following:

- Logo placement at mile markers
- Recognition on social media

I want to support Connect Marquette's **Iron Range Roll** to benefit the YMCA's Youth Programs. Please sign me up for the following package(s):

Iron Range Roll Sponsorship Tiers

- DYNAMITE - \$2,000
- PICKAXE - \$1,000
- ORE CAR - \$600
- HARD HAT - \$350
- MILE MARKER - \$200



Sponsor information

Company Name _____

Contact _____

Phone Number _____ Email _____

Address _____

Social Media Handle/Hashtag _____

Payment information

Invoice

Check (can be made out to "Connect Marquette" & sent to 101 W Washington Street, Suite 10, Marquette, MI 49855)

Credit Card

Card Number _____

Exp. Date _____ Code _____

Name on Card _____

Signature _____

*Please send this completed form to Daniel Croney (ironrangeroll@connectmarquette.org) or
101 W Washington Street Suite 10, Marquette, MI 49855*