



# CONNECT MARQUETTE

BUILDING CONNECTIONS, COMMUNITY AND LEADERSHIP IN MARQUETTE COUNTY

Connect Marquette was created by the Lake Superior Community Partnership in 2010 (formerly 40 Below) as a non-profit professional development organization designed to introduce and engage individuals to the county’s business community and help them expand their networking opportunities. Today our mission is still rooted in fostering the growth of talent, connections, community, and leadership opportunities in Marquette County. With the vision to be an instrumental part of the long-term success of individuals in the county through collaboration, inclusiveness, innovation, and the U.P. work ethic.

Connect Marquette curates events for our members and the public such as our networking socials, quarterly professional development series, book club, flagship events such as the Iron Range Roll, where we raise funds for the YMCA youth program and our Connect Conference, a professional development conference providing panels, workshops and keynote speakers from near and far. We are looking for influential local businesses to sponsor our flagship events. Each level includes tiered sponsorship offerings for the Iron Range Roll, Connect Conference, and includes a Bronze Employer Membership for four of your staff to get involved in the organization.

## 2022 Sponsorship Commitment Form

I would like to sponsor Connect Marquette and facilitate the growth of talent, connections and leadership opportunities in Marquette County. Please sign me up for the following package:

- \_\_\_\_\_ Tier 1 \$2,500
- \_\_\_\_\_ Tier 2 \$1,500
- \_\_\_\_\_ Tier 3 \$1,000
- \_\_\_\_\_ Tier 4 \$500

- ALL SPONSORSHIP LEVELS COME WITH A BRONZE EMPLOYER MEMBERSHIP TO SPONSOR UP TO FOUR EMPLOYEES TO BE MEMBERS OF CONNECT MARQUETTE.
- INTERESTED IN SPONSORING MORE EMPLOYEES? UPGRADE YOUR MEMBERSHIP BY SELECTING ONE OF THE BELOW AND ADDING TO YOUR TOTAL.
  - SILVER - \$325 UP TO 12 EMPLOYEES
  - GOLD - \$625 UP TO 20 EMPLOYEES

Company \_\_\_\_\_

Sponsorship Contact \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

Payment type: \_\_\_\_\_ Invoice \_\_\_\_\_ Check \_\_\_\_\_ Credit Card

Total \$ \_\_\_\_\_

Card Number \_\_\_\_\_

Exp Date \_\_\_\_\_ Code \_\_\_\_\_ Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Please send this completed form to [info@connectmarquette.org](mailto:info@connectmarquette.org) or mail to the Lake Superior Partnership  
ATTENTION: Connect Marquette at 501 S Front Street Marquette MI 49855

\*If a flagship event does not occur, funds will be rolled over to the next years event

Sponsorship Levels				
Cost	Level	Conference	Iron Range Roll	Membership Includes
<b>\$2,500</b>	Tier 1	<ul style="list-style-type: none"> <li>- 6 Conference tickets</li> <li>- Large Logo on website</li> <li>- Logo on program</li> <li>- Logo on Table Tent</li> <li>- Verbal recognition at Conference</li> <li>- Individual Social Media Post recognition</li> <li>- Mention in all promotional media engagements</li> <li>- Logo on Physical Handout at Conference</li> </ul>	<ul style="list-style-type: none"> <li>- Recognition on marketing and promotional materials distributed throughout the county</li> <li>- Recognition at awards ceremony at the YMCA (Marquette)</li> <li>- Recognition on social media through paid boosted posts reaching 1,000-2,000 users</li> <li>- Logo placement on event t-shirts</li> <li>- Opportunity to distribute products/materials in participant swag bags</li> <li>- Four (4) riding (cycling) registrations</li> </ul>	Bronze Level Employer Membership (up to 4 employees)
<b>\$1,500</b>	Tier 2	<ul style="list-style-type: none"> <li>- 4 Conference tickets</li> <li>- Large Logo on website</li> <li>- Logo on program</li> <li>- Logo on Table Tent</li> <li>- Verbal recognition at Conference</li> <li>- Individual Social Media Post recognition</li> <li>- Mention in all promotional media engagements</li> </ul>	<ul style="list-style-type: none"> <li>- Recognition on marketing and promotional materials distributed throughout the county</li> <li>- Recognition at awards ceremony at the YMCA (Marquette)</li> <li>- Recognition on social media</li> <li>- Logo placement on event t-shirts</li> <li>- Opportunity to distribute products/materials in participant swag bags</li> <li>- Two (2) riding (cycling) registrations</li> </ul>	Bronze Level Employer Membership (up to 4 employees)
<b>\$1,000</b>	Tier 3	<ul style="list-style-type: none"> <li>- 2 Conference tickets</li> <li>- Small Logo on the website</li> <li>- Logo on program</li> <li>- Logo on Table Tent</li> <li>- Verbal recognition at Conference</li> </ul>	<ul style="list-style-type: none"> <li>- Recognition on marketing and promotional materials distributed throughout the county</li> <li>- Recognition at awards ceremony at the YMCA (Marquette)</li> <li>- Recognition on social media</li> <li>- Opportunity to distribute products/materials in participant swag bags</li> <li>- One (1) riding (cycling) registration</li> </ul>	Bronze Level Employer Membership (up to 4 employees)
<b>\$500</b>	Tier 4	<ul style="list-style-type: none"> <li>- 1 Conference ticket</li> <li>- Small Logo on our website</li> <li>- Logo on program</li> </ul>	<ul style="list-style-type: none"> <li>- Logo placement at mile marker</li> <li>- Recognition on social media</li> </ul>	Bronze Level Employer Membership (up to 4 employees)