



Connect Marquette was created by the Lake Superior Community Partnership in 2010 (formerly 40 Below) as a non-profit professional development organization designed to introduce and engage individuals to the County's business community and help them expand their networking opportunities.

Today our mission is still rooted in fostering the growth of talent, connections, community and leadership opportunities in Marquette County. With the vision to be an instrumental part of the long-term success of individuals in the County through collaboration, inclusiveness, innovation and the U.P. work ethic.

Connect Marquette curates events for our members such as a monthly Lunch with Leaders series, member only Book Club, and flagship events such as the Iron Range Roll and Professional Development Conference. We are looking for influential local businesses to sponsor our flagship events. Each level includes tiered offerings for the Iron Range Roll, Professional development conference and a Bronze Employer Membership. *upgrade option is available.

2021 Sponsorship Commitment Form

I would like to sponsor Connect Marquette and facilitate the growth of talent, connections and leadership opportunities in Marquette County. Please sign me up for the following package:

- _____ Platinum \$2,500
- _____ Gold \$1,500
- _____ Silver \$1,000
- _____ Bronze \$500

- ALL SPONSORSHIP LEVELS COME WITH A BRONZE EMPLOYER MEMBERSHIP TO SPONSOR UP TO FOUR EMPLOYEES TO BE MEMBERS OF CONNECT MARQUETTE.
- INTERESTED IN SPONSORING MORE EMPLOYEES? UPGRADE YOUR MEMBERSHIP BY SELECTING ONE OF THE BELOW AND ADDING TO YOUR TOTAL.
 - SILVER - \$325 UP TO 12 EMPLOYEES
 - GOLD - \$625 UP TO 20 EMPLOYEES

Company _____

Contact _____

Phone Number _____ Email _____

Address _____

Payment: _____ Invoice _____ Check _____ Credit Card




Total \$ _____

Card Number _____

Exp Date _____ Code _____ Name on Card _____

Signature _____

Please send this completed form to info@connectmarquette.org or mail to the Lake Superior Partnership ATTENTION: Connect Marquette at 501 S Front Street Marquette MI 49855

Sponsorship Levels				
Cost	Level	Conference	Iron Range Roll	Membership Includes
\$500	Bronze	<ul style="list-style-type: none"> -1 Conference ticket -Small Logo on our website - Logo on program 	<ul style="list-style-type: none"> -Logo placement at mile marker -Recognition on social media 	Bronze Level Employer Membership (4 employees \$175)
\$1,000	Silver	<ul style="list-style-type: none"> -2 Conference tickets -Small Logo on website -Logo on program - Logo on Table Tent - Verbal recognition at Conference 	<ul style="list-style-type: none"> -Recognition on marketing and promotional materials distributed throughout the county -Recognition at awards ceremony at the YMCA (Marquette) -Recognition on social media -Opportunity to distribute products/materials in participant swag bags -One (1) riding (cycling) registration 	Bronze Level Employer Membership (4 employees \$175)
\$1,500	Gold	<ul style="list-style-type: none"> -4 Conference tickets -Large Logo on website -Logo on program -Logo on Table Tent -Verbal recognition at Conference -Individual Social Media Post recognition -Mention in all promotional media engagements 	<ul style="list-style-type: none"> -Recognition on marketing and promotional materials distributed throughout the county -Recognition at awards ceremony at the YMCA (Marquette) -Recognition on social media -Logo placement on event t-shirts -Opportunity to distribute products/materials in participant swag bags -Two (2) riding (cycling) registrations 	Bronze Level Employer Membership (4 employees \$175)
\$2,500	Platinum	<ul style="list-style-type: none"> -6 Conference tickets -Large Logo on website - Logo on program -Logo on Table Tent -Verbal recognition at Conference - Individual Social Media Post recognition - Mention in all promotional media engagements -Logo on Physical Handout at Conference (ie. notebooks, mug, etc) 	<ul style="list-style-type: none"> -Recognition on marketing and promotional materials distributed throughout the county -Recognition at awards ceremony at the YMCA (Marquette) -Recognition on social media through paid boosted post reaching 1,000-2,000 users -Logo placement on event t-shirts -Opportunity to distribute products/materials in participant swag bags -Four (4) riding (cycling) registrations 	Bronze Level Employer Membership (4 employees \$175)