



CONNECT MARQUETTE

FRIDAY, OCTOBER 4, 2019

HOSTED AT



NORTHERN MICHIGAN UNIVERSITY

9:00 a.m. - 9:30 a.m.	Coffee Connections & Sign-in Northern Center
9:30 a.m. - 9:45 a.m.	Official Conference Welcome
9:45 a.m. - 10:45 a.m.	Branding & Digital Marketing Panel Discuss relevant and effective digital branding and marketing tactics for a variety of platforms. Q&A to follow. Kelsey Potes—NMU, Joan Kimball-Morgan—Connect2Market, Kelsie Deware—Marquette Food Co-op, John Spigarelli—Elegant Seagulls Moderated by: Pat and Bill Digneit
10:45 a.m. - 11:45 a.m.	Sustainable Business Jes Thompson—NMU
11:45 a.m. - 12:30 p.m.	Lunch
12:30 p.m.—1:00 p.m.	Networking Activity Interactive, facilitated networking activity.
1:00 p.m.—1:45 p.m.	Lifelong Learning A perspective on staying relevant, personal and professional development, and living with a growth mindset. Joe Lubig—NMU
1:45 p.m.—2:00 p.m.	Networking/Break with Ice Cream Snacks
2:00 p.m. - 3 p.m.	Workplace Culture Panel A panel discussing how to build, support, and foster an outstanding workplace culture. Ruth Solinski—RTI Surgical, TBD—VAST, Nancy O'Hare-Zika—Swick Media Moderated by: Pat and Bill Digneit
3 p.m.—4 p.m.	Closing Keynote Developing and preserving relationships and your network. Bill Hawker—Elevate97
4 p.m. - 4:15 p.m.	Closing Remarks—Followed by an Unofficial After Party (aka First Friday) at Barrel + Beam

**REGISTER
TODAY!**

Space is limited! Register today at <https://connectmarquette.org>

- Full day registration: \$100
- Full day registration - Connect Marquette member: \$75