

# 2021 Iron Range Roll Sponsor



## 2021 Iron Range Roll Sponsorship - **RACE DAY - Saturday, June 5**

The Iron Range Roll is a 16 mile point to point fun (but timed) race from Ishpeming to Marquette along the Iron Ore Heritage Trail. This ride celebrates the heritage and recreational culture of Marquette County – all in the name of giving back to our community’s youth through the YMCA of Marquette County’s Youth Programs. Along the Iron Ore Heritage Trail (IOHT) from downtown Ishpeming to the Marquette Commons in downtown Marquette, recreational and community enthusiasts of all ages will participate in a friendly, timed downhill bicycle excursion.

Connect Marquette is honored to partner with our sponsors, the Iron Ore Heritage Trail, the Cities of Ishpeming, Negaunee, and Marquette, Townships of Negaunee and Marquette, and the YMCA of Marquette County to present an annual recreation event that celebrates the connection of our communities along the IOHT. The Iron Range Roll aims to be an all-inclusive event that promotes healthy living, fun, and giving back with participants of all ages and abilities. Proceeds generated from the race benefit the YMCA of Marquette County’s Youth Programs.

### **\$1,500 Sponsorship (four available)**

As a **DYNAMITE** sponsor, you will receive the following benefits:

- o Special top-tier recognition on marketing and promotional materials distributed throughout the county
- o Special recognition and participation at awards ceremony at the YMCA (Marquette)
- o Recognition on social media through paid boosted post reaching 1,000-2,000 users
- o Logo placement at course trailheads
- o Logo placement on event t-shirts
- o Logo placement on race registration site
- o Opportunity to distribute products/materials in participant swag bags
- o Two (2) free Connect Marquette individual memberships
- o Eight (8) riding (cycling) registrations

### **\$750 Sponsorship (six available)**

As a **PICKAXE** sponsor, you will receive the following benefits:

- o Recognition on marketing and promotional materials distributed throughout the county
- o Recognition at awards ceremony at the YMCA (Marquette)
- o Recognition on social media through paid boosted post reaching 1,000-2,000 users
- o Logo placement on event t-shirts
- o Opportunity to distribute products/materials in participant swag bags
- o Two (2) free Connect Marquette individual memberships
- o Four (4) riding (cycling) registrations

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## **\$500 Sponsorship (eight available)**

As an **ORE CAR** sponsor, you will receive the following benefits:

- o Recognition on marketing and promotional materials distributed throughout the county
- o Recognition at awards ceremony at the YMCA (Marquette)
- o Recognition on social media
- o Logo placement on event t-shirts
- o Opportunity to distribute products/materials in participant swag bags
- o Two (2) riding (cycling) registrations

## **\$250 Sponsorship (unlimited)**

As a **HARD HAT** sponsor, you will receive the following benefits:

- o Recognition on marketing and promotional materials distributed throughout the county
- o Recognition at awards ceremony at the YMCA (Marquette)
- o Recognition on social media
- o Opportunity to distribute products/materials in participant swag bags
- o One (1) riding (cycling) registration

## **\$150 Mile Marker Sponsorship (sixteen available)**

As a **MILE MARKER** sponsor, you will receive the following benefits:

- o Logo placement at mile markers
- o Recognition on social media

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I would like to support Connect Marquette's **Iron Range Roll** to benefit the YMCA's Youth Programs. Please sign me up for the following package(s):

## Iron Range Roll Sponsorship Tiers

- DYNAMITE - \$1,500**
- PICKAXE - \$750**
- ORE CAR - \$500**
- HARD HAT - \$250**
- MILE MARKER - \$150**

## Sponsor Information

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

Social Media Handle/Hash Tag \_\_\_\_\_

## Payment Information

- Invoice
- Check (can be made out to "Connect Marquette")
- Credit Card

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

*Please send this completed form to Daniel Croney ([ironrangeroll@connectmarquette.org](mailto:ironrangeroll@connectmarquette.org)) or*

*501 S. Front St., Marquette, MI 49855)*